



18th Annual SummerFest on the Rio

The SummerFest on the Rio committee would like to thank you for your support of the SummerFest on the Rio held the first weekend of June each year. We are celebrating our 18th anniversary and have some exciting events to kick off the beginning of the 2020 summer. We've lined-up great entertainment for the weekend. We are also excited to have our 8th Annual Poker Run. Proceeds from the ride will be given to support the Veteran's Community Living Center at Homelake in Monte Vista. We are a **free** festival. We strongly count on the continued generous support of our sponsors. Please review the sponsorship levels and consider being a major contributor in your community. We are a 501c3 and your sponsorship may be tax deductible.

- **Poker Run Level:** If you sponsor the 8th Annual Poker Run, **\$100.00 - \$249.99**, your name and/or a link to your business' website will be listed on our website and announced throughout the weekend between each act/band performance. For your sponsorship you will receive 2 drink tickets (value \$5.00 ea).
- **Special Act Level:** If you sponsor at the Special Act level, **\$250.00 - \$499.99**, your name and/or a link to your business' website will be listed on our website and announced throughout the weekend between each act/band performance. For your sponsorship you will receive 6 drink tickets (value \$5.00 ea).
- **Band Level:** If you sponsor at the Band level, **\$500.00 - \$999.99**, your name and/or a link to your business' website will be listed on our website, will be publicized in local newspapers and radio stations, will be advertised on brochures at Visitor Centers in and out of the Valley, will reflect in our social media posts, and will be announced between each act/band performance. Your business will receive 12 drink/food vendor tickets (value \$5.00ea). Your banner will be displayed during the weekend. (This is provided by the sponsor)
- **Festival Level:** If you sponsor as a Corporate Sponsor at the Festival level, **\$1000.00 or more**, your name and/or a link to your business' website will be listed on the SummerFest on the Rio website, will be publicized in the local news papers and radio stations, will be largely advertised with logo on all brochures at Visitor Centers in and out of the Valley, will be advertised on all posters and banners distributed throughout the Valley, will reflect in our social media posts, and will be announced between each act/band performance. Your business will receive 12 drink tickets (value \$5.00 ea) **AND** 4 food vendor tickets (value \$10.00ea). Your banner will be displayed during the weekend. (This is provided by the sponsor)



SPONSORSHIP FORM

- In-kind level:** Valued at \$_____ (The level will be determined based on the value entered)
- Poker Run level:** \$100.00 – \$249.99
- Special Act Level:** \$250.00 – \$499.99
- Band Level:** \$500.00 - \$999.99
- Festival Level:** \$1000.00 or more

***All sponsors contributing at the \$500.00 level and up may provide a banner to be displayed during the weekend of the festival.

_____ Yes, I am supplying a banner for display

_____ No, I am not supplying a banner for display

Sponsor's Name: _____
(as you want it announced or printed)

Sponsor's Website: _____

Sponsor's Address: _____

Sponsor's Phone #: _____

Please make check payable to: SummerFest on the Rio
PO Box 894
Alamosa, CO 81101

You may also submit online by visiting our website at www.summerfestontherio.org and select Sponsors, Apply Online.

All sponsorships must be received no later than April 15th in order to accomplish the advertising. **Please include a business card or logo if you sponsor at the Festival Level.**

Disclaimer: In no way does this agreement entitle sponsor to receive special treatment, guaranteed performance, a guaranteed vendor location or anything other than what has been represented in this agreement.

I hereby release the SummerFest on the Rio Committee and the City of Alamosa from any liability resulting from my participation in the SummerFest on the Rio.

I have read, fully understand and agree with the terms of the above sponsorship agreement.

Signature _____

